

Newport Office

51 High Street, Newport, Shropshire, TF10 7AT
T: (01952) 812380
E: enquiries@fivewaysinsurance.co.uk

Stafford Office

1 Newport Road, Stafford, Staffordshire, ST16 2HH
T: (01785) 251790
E: stafford@fivewaysinsurance.co.uk

Date: 18th February 2025

Dear valued client

Transfer of Ashley Insurance Services clients to Fiveways Insurance Group

In the accompanying letter from Ashley Insurance Services, Graham has explained his reasons for selling the business in order to enjoy his retirement.

I know that Graham and Jo Robertson have been totally committed to looking after you and providing quality solutions for your insurance requirements over many years.

We are delighted to have been chosen by Graham to take over the handling of your policies and this letter is to introduce you to our team of dedicated advisers at Fiveways Insurance and how the transfer of business is to take place.

Fiveways Insurance Consultants Ltd has been operating as a professional insurance broker based in Newport, Shropshire and Stafford for the past 57 years. We have a professional and experienced team of 12 advisers who will all be on hand to assist you following the transfer of the business on 1st April 2025.

As part of the transfer agreement, Ashley Insurance Services will pass your information and data across to Fiveways Insurance early in March to enable the Fiveways team to prepare the renewal invitations for policies due 1st April onwards.

There is nothing that you need to do. Fiveways Insurance will assume responsibility for looking after you and your insurance policies from 1st April 2025. We will be in touch with you in good time ahead of your renewal to share with you your renewal options. One thing to be aware of is that there will be a change of bank account to pay your insurance premium to which will be clearly highlighted in the renewal invitation letters and invoices that we send you.

If you need to make a change to your policy after 1st April 2025, please call our team on 01785 214444.

We are also delighted that Jo Robertson who has looked after you for the past 26 years will be joining the Fiveways team and will continue to be available to assist with the transition and handling of your policies.

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At Fiveways Insurance, we look forward to continuing to serve you with the same level of personal care and professionalism you have previously experienced with Graham and Jo at Ashley Insurance.

Please find attached our Terms of Business and Privacy Notice for your reference. These will apply to you when renewing or amending your policy with an effective date of 1st April 2025 and later.

We would like to initially introduce you to Nigel West Dip CII (Managing Director) or Dan West BA (Hons) Cert CII (Business Director) at Fiveways Insurance Consultants Ltd. If you have any questions, or wish to discuss anything please contact:

Nigel West – 01952 812380

Dan West – 01785 251790

Graham Cook – 01785 214444

Jo Robertson – 01785 214444

We very much look forward to continuing to handle your insurance policies and to introducing our wider services from April.

Yours sincerely



Nigel P West Dip CII

Managing Director

✉ nigel@fivewaysinsurance.co.uk

☎ 01952 822910